

Privacy Information

When you visit our website

1. Scope of data collection and storage

No.	Data	Purpose	Legal basis	Storage period
1.	IP addresses, user agent (device, browser)	System analyses and safeguarding correct operations (server logs)	Art. 6 (1) lit. f) GDPR	14 days
2.	Cookies*	Compliance with legal obligations, Consent storage	Art. 6 (1) lit. f) GDPR	The consent data (consent and revocation of consent) is stored for three years. The data is then deleted immediately.
3.	IP address, usage data	Integration of YouTube videos; use of stock charts and yield calculator	Art. 6 (1) lit. f) GDPR	No storage by HORNBAACH Holding

* A cookie is a tiny text file that enables a website to recognize a browser. Cookies are deposited in a text file on your computer and called back up and read the next time the internet server is contacted. By changing your browser settings, you – the user – can determine whether you wish to allow cookies and, if so, which cookies you wish to allow, block, or delete. Alternatively, you can also install ad blockers, such as [Ghostery](#).

2. Embedded YouTube videos

On our websites, we embed videos of the platform YouTube in the so-called extended data protection mode, which are not stored on our servers. YouTube is operated by Google Ireland Ltd, Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland. When you click on the embedded video, a connection is established to the servers of the provider YouTube, based in the United States, and certain information (e.g. your IP address) is sent to the provider, even if you are not logged in to the provider. We do not obtain knowledge of the type and scope of the data collected by YouTube and have no influence on its use. For the purpose and scope of the data collection and the further processing and use of the data by YouTube, as well as your rights in this regard and the available settings options for protecting your privacy, please refer to the provider's privacy policy: [Privacy policy of Google](#).

Playing the embedded videos is only possible if you have previously consented to the transfer of your data to YouTube (United States) in accordance with [Art. 49 \(1\) a\) GDPR](#). There is no adequate level of data protection in the US. This entails risks such as the lack of enforcement of rights of data subjects (individuals) or possible access by state authorities. You can revoke your consent at any time with effect for the future.

3. Legitimate interests pursued

We process personal data for the purpose of safeguarding our legitimate interests as well as the legitimate interests of third parties in accordance with [Art. 6 \(1\) f\) GDPR](#) (see purpose of use in section 1).

4. Transfer and use of personal data

Recipient	Address
Usercentrics GmbH	Sendlinger Str. 7, 80331 Munich, Germany
EQS Group AG	Karlstraße 47, 80333 Munich, Germany

5. Transfer to third countries

No

Yes

↳ Existing guarantees in case of third-country transfer:

EU Standard Contract¹

EU/US Privacy-Shield²

Designation as safe third country by EU Commission³

Officially approved Binding Corporate Rules (BCR)¹

Standard data protection clauses adopted by a supervisory body¹

Code of conduct approved by a supervisory body¹

Approved certification mechanism¹

No adequacy decision from EU Commission (unsafe third country)

¹ We can provide you with a copy upon request. ² You can find further information about the recognition of safe countries on the [website of the EU Commission](#).

6. Other information

Legal obligation to make personal data available:

No

Yes

Contractual obligation to make personal data available:

No

Yes

Data required for contract agreement:

No

Yes

Potential consequences of failure to make personal data available:

None

Automated decision-making, including profiling pursuant to [Art. 22 GDPR](#):

No

Yes

Mailing of the Annual Report

1. Scope of data collection and storage

No.	Data	Purpose	Legal basis	Storage period
.	Shipping address (first and last name, company, street, house number, postal code, city, country), e-mail address	Mailing of the Annual Report of HORNBAACH Holding AG & Co. KGaA or HORNBAACH Baumarkt AG	Art. 6 (1) lit. f) GDPR	Deletion after sending the report

2. Legitimate interests pursued

We process personal data in accordance with Art. 6 Para.1 lit. f) GDPR to send the printed Annual Report by mail to interested shareholders.

3. Transfer and use of personal data

Recipient	Address
Kunst- und Werbedruck Hinrich H. Leonhardt Günther Wedekind	Hinterm Schloss 11, 32549 Bad Oyenhausen, Germany

4. Transfer to third countries

No

Yes

↳ Existing guarantees in case of third-country transfer:

EU Standard Contract¹

EU/US Privacy-Shield²

Designation as safe third country by EU Commission³

Officially approved Binding Corporate Rules (BCR)¹

Standard data protection clauses adopted by a supervisory body¹

Code of conduct approved by a supervisory body¹

Approved certification mechanism¹

No adequacy decision from EU Commission (unsafe third country)

¹ We can provide you with a copy upon request. ² You can find further information about the recognition of safe countries on the [website of the EU Commission](#).

5. Other information

Legal obligation to make personal data available: No Yes

Contractual obligation to make personal data available: No Yes

Data required for contract agreement: No Yes

Potential consequences of failure to make personal data available: None

Automated decision-making, including profiling pursuant to [Art. 22 GDPR](#): No Yes

Your rights

You have the following rights, particularly in view of the entry into effect of the General Data Protection Regulation on May 25, 2018, to the extent that the relevant statutory requirements are met:

	GDPR (from 05.25.2018)
• Information	Art. 15
• Rectification	Art. 16
• Erasure	Art. 17
• Blocking / restriction of processing	Art. 18
• Objection	Art. 21
• Data portability	Art. 20
• Right to complain to relevant supervisory authority	Art. 77
• Right to withdraw consent with future effect where consent was granted	Art. 7 (3)

Contact data of responsible body and Data Protection Officer

Please contact us if you have any questions about data protection / privacy. If you have questions about the collection, processing, or use of your personal data, or would like to request information, rectification, blocking, or erasure of data, or to withdraw consent previously given, please contact:

Responsible body	Legal representatives	Data Protection Officer
HORNBACH Holding AG & Co. KGaA Registered Office: Neustadt an der Weinstraße Business address: Hornbachstraße 11 76879 Bornheim Germany	Supervisory Board Chairman: Dr. John Feldmann Board of Management: Albrecht Hornbach (Chairman), Karin Dohm	Christian Dugall c/o datenschutz süd GmbH Holderäckerstraße 4 70499 Stuttgart Germany Registered office: Wörthstraße 13 97082 Würzburg Germany datenschutz@hornbach.com