

Privacy Information

When you visit our website

1. Scope of data collection and storage

No.	Data	Purpose	Legal basis	Storage period
1.	Cookies*	Compliance with legal obligations, Consent storage	Art. 6 (1) lit. a) GDPR	The consent data (consent and revocation of consent) is stored for three years. The data is then deleted immediately.
2.	IP address, usage data	Integration of YouTube videos	Art. 6 (1) lit. a) GDPR	No storage by HORNBACH Holding
3.	Newsletter data (Email address, consent data)	E-mail advertising	Art. 6 (1) lit. a) GDPR / Art. 7 (2) no. 3 UWG [Unfair Competition Act]	Until the revocation of consent

* Use for this purpose only takes place if you have consented to this. In this case, we also log the consent you have given.

2. Legitimate interests pursued

We process personal data for the purpose of safeguarding our legitimate interests as well as the legitimate interests of third parties in accordance with Art. 6 (1) lit. f) GDPR (see purpose of use in section 1).

3. Transfer and use of personal data

Recipient	Address
Usercentrics GmbH	Sendlinger Str. 7, 80331 Munich, Germany
Google Ireland Limited	Gordon House, Barrow Street, Dublin 4, Ireland

4. Transfer to third countries

No

Yes

↳ Existing guarantees in case of third-country transfer:

EU Standard Contract¹

Subject to express consent or contractually or legally required transfer, we only process or have data processed in third countries with a recognized level of data protection, contractual obligation through so-called standard protection clauses of the EU Commission, in the presence of certifications or binding internal data protection regulations (Art. 44 to 49 DSGVO, information page of the EU Commission: <https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection>).

EU/US Privacy-Shield²

Designation as safe third country by EU Commission³

Officially approved Binding Corporate Rules (BCR)¹

Standard data protection clauses adopted by a supervisory body¹

Code of conduct approved by a supervisory body¹

Approved certification mechanism¹

No adequacy decision from EU Commission (unsafe third country)

¹ We can provide you with a copy upon request.

² You can find further information about the recognition of safe countries on the [website of the EU Commission](#).

5. Other information

- Legal obligation to make personal data available: No Yes
- Contractual obligation to make personal data available: No Yes
- Data required for contract agreement: No Yes
- Potential consequences of failure to make personal data available: None
- Automated decision-making, including profiling pursuant to Art. 22 GDPR: No Yes

Administration and managing of investor relations

1. Scope of data collection and storage

No.	Data	Purpose	Legal basis	Storage period
1.	Contact Details (first and last name of contact persons, company, e-mail address, postal address)	Administration and managing of investor relations; preparation of board conferences with investors, sending links for registering for investor conferences by email	Art. 6 (1) lit. f) GDPR	Deletion after termination of the investor relationship

2. Legitimate interests pursued

We process personal data in accordance with Art. 6 Para.1 lit. f) GDPR to administrate and manage our investor relationships.

3. Transfer and use of personal data

Recipient	Address
Nasdaq Corporate Solutions International Limited	11 Curtain Road, London, EC2A 3LT, United Kingdom
Nasdaq, Inc.	Tullvaktsvägen 15, 10578 Stockholm, Sweden
Nasdaq, Inc.	805 King Farm Blvd, First Floor, Rockville, MD 20850
EQS Group AG	Karlstraße 47, 80333 Munich, Germany

4. Transfer to third countries

No

Yes

↳ Existing guarantees in case of third-country transfer:

EU Standard Contract¹

Subject to express consent or contractually or legally required transfer, we only process or have data processed in third countries with a recognized level of data protection, contractual obligation through so-called standard protection clauses of the EU Commission, in the presence of certifications or binding internal data protection regulations (Art. 44 to 49 DSGVO, information page of the EU Commission: <https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection>).

EU/US Privacy-Shield²

Designation as safe third country by EU Commission¹

Officially approved Binding Corporate Rules (BCR)¹

Standard data protection clauses adopted by a supervisory body¹

Code of conduct approved by a supervisory body¹

Approved certification mechanism¹

Adequacy decision from EU Commission

¹ We can provide you with a copy upon request.

² You can find further information about the recognition of safe countries on the [website of the EU Commission](#).

5. Other information

- Legal obligation to make personal data available: No Yes
- Contractual obligation to make personal data available: No Yes
- Data required for contract agreement: No Yes
- Potential consequences of failure to make personal data available: None
- Automated decision-making, including profiling pursuant to Art. 22 GDPR: No Yes

Contact form, email communication

1. Scope of data collection and storage

No.	Data	Purpose	Legal basis	Storage period
1.	Contact details (first and last name e-mail address, postal address if applicable)	Reply to the contact request or e-mail message	Art. 6 (1) lit. f) GDPR	Deletion after expiry of the statutory retention periods, but at the latest after 10 years

2. Legitimate interests pursued

We process personal data in accordance with Art. 6 (1) lit. f) GDPR to respond to the contact request or e-mail message.

3. Transfer and use of personal data

The data will not be passed on to third parties.

4. Transfer to third countries

No

Yes

↳ Existing guarantees in case of third-country transfer:

- EU Standard Contract¹
- EU/US Privacy-Shield²
- Designation as safe third country by EU Commission³
- Officially approved Binding Corporate Rules (BCR) ¹
- Standard data protection clauses adopted by a supervisory body¹
- Code of conduct approved by a supervisory body¹
- Approved certification mechanism¹
- No adequacy decision from EU Commission (unsafe third country)

¹ We can provide you with a copy upon request.

² You can find further information about the recognition of safe countries on the [website of the EU Commission](#).

5. Other information

Legal obligation to make personal data available:	<input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes
Contractual obligation to make personal data available:	<input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes
Data required for contract agreement:	<input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes
Potential consequences of failure to make personal data available:	None	
Automated decision-making, including profiling pursuant to Art. 22 GDPR:	<input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes

Presence on social media platform LinkedIn

1. Scope of data collection and storage

No.	Data	Purpose	Legal basis
1.	User interactions (postings, likes, etc.)	User communications via social media	Art. 6 (1) lit. f) GDPR
2.	Cookies	Target group advertising	Art. 6 (1) lit. f) GDPR
3.	Statistical data on user interactions in aggregated form, i.e. without direct personal references for Hornbach (e.g. page activities, pages viewed, page previews, likes, recommendations, contributions, videos, page subscriptions, including origin and times of day)	Target group advertising	Art. 6 (1) lit. f) GDPR

We have set up a page on the social media platform LinkedIn which we manage together with the operator of the social media platform. This is LinkedIn (LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland) for the page at <https://www.linkedin.com/company/hornbach-holding>.

2. Processing of your personal data

In what follows, we inform you about the processing of your personal data when you visit the social media platform LinkedIn. The operator of the respective social media platform is solely responsible for the internal processing of personal data on the social media platform on which we operate our social media page (please see 3. below).

We use our social media page for the purpose of communicating with our followers and other interested parties. Data is processed on the basis of our aforementioned legitimate interests (Art. 6 (1) lit. f GDPR) and, where applicable, to respond to any messages, inquiries, contributions, or commentaries that you address to us (Art. 6 (1) lit. b GDPR).

Furthermore, the social media platforms provide us with anonymous usage statistics (analytical services and page insights data) for our social media page on the basis of the actions and interactions of our followers (e.g. likes, shares, commentaries, etc., number of followers, views of individual sections of pages, scope of any contribution, and statistics on followers broken down by professional function, industry, location, company affiliation). These assist us in entering into contact with our followers and interested parties, to understand the use and scope of our contributions, to evaluate content, and to identify usage preferences and address our social media page as closely as possible to our target groups. We do not have any influence over or access to the compilation or processing of these usage statistics; these activities are performed by the operator of the respective social media platform acting under its own responsibility and without our being able to view the personal data of individual followers or users. This data processing is performed on the basis of our aforementioned legitimate interests (Art. 6 (1) lit. f GDPR).

***Note:** The personal data publicly visible in your profile depends on your profile settings, which you can alter yourself in your settings on the social media platform. In general, you should ensure that you do not communicate or share any sensitive data or confidential information (e.g. application documents, bank or payment data) via social media platforms. We recommend that you use a secure form of communication (e.g. post, e-mail) to communicate or share such information.

3. Processing of your personal data by the social media platform LinkedIn

The operator of the respective social media platform is solely responsible for the processing of personal data by the social media platform LinkedIn. This operator processes personal data of yours when you visit the social media page that we operate on the social media platform LinkedIn; in general, this data is processed irrespective of whether you have a user account on the respective social media platform or are logged into the respective social media platform; furthermore, the operator generally deploys cookies and other storage and (in some cases cross-

device) tracking technologies. LinkedIn informs users as to the methods and scope of data processing in its Privacy Policy. You can find this at the following link: <https://de.linkedin.com/legal/privacy-policy>.

LinkedIn also provides us with anonymous usage statistics (page insights data) for our social media pages based on the actions and interactions of our followers. We do not have any influence over or access to the compilation or processing of these usage statistics or the underlying data; these activities are performed by the operator of the respective media platform (LinkedIn) acting under its own responsibility and without our being able to view the personal data of individual followers or users.

In addition, LinkedIn may independently compile personalized usage statistics, for example for its own market research, advertising, or other commercial or business purposes and, to this end, also process data outside the European Union. Here too, we do not have any influence over or access to these activities.

You can find further information about the processing of your personal data by the operator of the social media platform LinkedIn in connection with interest-based advertising and about the settings options for your profile and your advertising preferences at the following LinkedIn support pages: <https://www.linkedin.com/help/linkedin/answer/1569/ihre-konto-und-datenschutzeinstellungen-verwalten-ubersicht?lang=de>

Your rights

You have the following rights, particularly in view of the entry into effect of the General Data Protection Regulation on May 25, 2018, to the extent that the relevant statutory requirements are met:

• Information	Art. 15 GDPR
• Rectification	Art. 16 GDPR
• Erasure	Art. 17 GDPR
• Blocking / restriction of processing	Art. 18 GDPR
• Objection	Art. 21 GDPR
• Data portability	Art. 20 GDPR
• Right to complain to relevant supervisory authority	Art. 57 (1) f GDPR
• Right to withdraw consent with future effect where consent was granted	Art. 7 (1) 3 GDPR

Contact data of responsible body and Data Protection Officer

Please contact us if you have any questions about data protection / privacy. If you have questions about the collection, processing, or use of your personal data, or would like to request information, rectification, blocking, or erasure of data, or to withdraw consent previously given, please contact the responsible body at datenschutz@hornbach.com or by mail:

Responsible body	Legal representatives	Data Protection Officer
HORNBACH Holding AG & Co. KGaA Registered Office: Neustadt an der Weinstraße Business address: Hornbachstraße 11 76879 Bornheim Germany	Supervisory Board Chairman: Dr. John Feldmann Board of Management of the General Partner: : Albrecht Hornbach (Vorsitzender), Karin Dohm, Erich Harsch	Christian Dugall c/o datenschutz süd GmbH Heilbronner Str. 156 70191 Stuttgart Germany Registered office: Wörthstraße 13 97082 Würzburg Germany

Status: June 6, 2023