

PRESS INFORMATION

## Hornbach Foundation “People in Need” helps flood victims

Hornbach is launching a companywide donation campaign to support people in the regions affected by flooding. The Hornbach Group companies and the Hornbach families are making additional funds available to the Hornbach Foundation “People in Need”.

**Bornheim, July 20, 2021.** Via its "People in Need" Foundation, the Hornbach Group intends to offer financial assistance as well to people affected by the floods. The Hornbach Group companies and Hornbach families will increase the Foundation's funds by Euro 500,000. The South Palatinate-based DIY group has called on its employees to support the donation campaign. Not only that, the company will immediately double all donations made by its staff for this specific purpose.

*“We, the Hornbach Group companies and Hornbach families, are shocked by the dramatic consequences of the current flood disaster for many people in Europe. Like in the previous flood disasters in 2002 and 2013, we would like to help colleagues and customers affected by the disaster as quickly as possible – also with addressing longer-term emergencies that go beyond short-term material needs”, commented Albrecht Hornbach, CEO of Hornbach Management AG.*

Hornbach Baumarkt AG and Bodenhaus GmbH had previously already announced that they would grant a 20% discount on the entire product range to victims of the flood disaster. This discount is currently available at 28 locations in North Rhine-Westphalia, Rhineland-Palatinate, and Saxony, as well as in Luxembourg, the Netherlands, and Austria. Material donations to aid organizations and associations are also possible in liaison with the Hornbach stores on location.

Flood victims wishing to apply for funds from the Hornbach Foundation can find further information at [Hornbach-Stiftung@hornbach.com](mailto:Hornbach-Stiftung@hornbach.com).

The Hornbach Foundation can accept donations made for this specific purpose (“2021 Floods”) at the following account:

HORNBACH Stiftung “Menschen in Not”

Payment designation: 2021 Floods

Sparkasse SÜW in Landau

IBAN: DE71 5485 0010 0000 0103 30

BIC: SOLADES1SUW

**About Hornbach:**

*HORNBACH is an independent, family-run, and listed company. In the 2020/21 financial year (balance sheet date: February 28, 2021), it increased its (net) sales by 15.4 percent to Euro 5.5 billion. Founded in 1877, HORNBACH is the only DIY sector player with a history stretching back six generations. It currently operates 163 DIY stores and garden centers, two specialist retail stores, and online shops in nine countries across Europe. HORNBACH's sales concept and its product ranges are fully aligned to the needs of project and commercial customers. The company guarantees permanently low prices to its customers, making it the price leader in its sector. The high quality of advice and excellent service it provides to customers have been documented in numerous independent tests and studies. With pioneering achievements, such as the first combined DIY store and garden center (1968), the first megastore (1980), and the first DIY store with a drive-in facility (2003), HORNBACH has repeatedly demonstrated its power of innovation. The company has also acted as a jobs motor for decades, with more than 24,000 employees now working to advance its success.*